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The undergraduate catalog PDF and this addendum represent the official version of  
GAI 2021 Undergraduate Bulletin.

## New or Revised Courses

**ACCT 4307** - Data Analytics for Accounting

**ANTH 2360** - How to Build a Time Machine: Technology for Reconstructing Our Past

**ANTH 4342** - Resilience: Ethnography, Ethics, and Care

**ANTH 4344** - Pandemics! The Science of Disease Spread, Prevention, and Control

**ANTH 4386** - The Archaeology of Gender and Sexuality

**APSM 3311** - Applied Exercise Physiology

**ARHS 1360** - Picturing the American West

**ARHS 3319** - Christian, Jewish, and Muslim Dialogue between Art and Text

**APSM 4360** - Strength and Conditioning Programs

**APSM 5160** - Teaching Practicum (now APSM 4160)

**APSM 5260** - Teaching Practicum (now APSM 4260)

**APSM 5261** - Research Practicum in Applied Physiology (now APSM 4261; an Applied Physiology and Sport Management, B.S. with a Specialization in Applied Physiology and Health Management requirement)

**APSM 5300** - Senior Project (now APSM 4315; an Applied Physiology and Sport Management, B.S. (Sport Management Concentration); Applied Physiology and Sport Management, B.S. (Sport Performance Leadership Concentration requirement)

**APSM 5305** - Senior Project APHM (now APSM 4305; an Applied Physiology and Sport Management, B.S. with a Specialization in Applied Physiology and Health Management requirement)

**APSM 5351** - Fitness and Health Enterprise (now APSM 4351; an Applied Physiology and Health Management Minor; Applied Physiology and Sport Management, B.S. with a Specialization in Applied Physiology and Health Management)

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**CCPA 4198** - CCPA Fellow: Internship  
**CCPA 4298** - CCPA Fellow: Internship  
**CCPA 4335** - Advanced Digital Communication  
**CEE 4381** - Civil and Environmental Engineering Design II  
**CEE 5319** - Soil Chemistry and Mineralogy

**ECE 5383** - Introduction to Quantum Informatics

**FREN 3365** - Contemporary French Cinema

**GEOL 4385** - Internship in Geoscience

**HIST 3318** - History of Ancient China

**JOUR 2306** - Sports, News Media, and Social Media Analytics

**JOUR 3326** - Media and the Art of Fashion Design

**JOUR 3327** - Media and the Business of Fashion

**KNW 2306** - The Kids are Alright: Interdisciplinary Approaches to Childhood and Adolescence (*now HIST 2306*)

**KNW 2311** - Perspectives on American Business Through the Lens of General Motors (*now BUSE 2311*)

**KNW 2313** - Science and Politics in the Nuclear Age (*now GEOL 2313*)

**KNW 2315** - Ethnviolence (*now HIST 3316*)

**MNO 4344** - Pandemic! The Science of Disease Spread, Prevention, and Control

**MSA 2305** - Building Digital Audiences



**December 2, Wednesday:** Last day to drop a course (grade of W).

**December 2, Wednesday:** Last day to withdraw from the University.

**December 2-4, Wednesday-Friday:** Classes will be held virtually t/P M 12 Tf1 0 0 1 212.33 681.46 Tm0 g0 G

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# **Public Relations and Strategic Communication, B.A.**

Requirements for the Degree (37 Credit Hours)

Course Requirements (16 Credit Hours)

Enrollment is contingent upon successful completion of all core requirements.

CCPA 2300 - Public Speaking in Context

CCPA 2308 - Introduction to Newswriting for Public Relations

or

JOUR 2312 - News Reporting (for declared journalism majors or minors only)

CCPA 3382 - Advanced Writing for Public Relations

CCPA 3310 - Crisis Management

CCPA 4130 - Professional Seminar

CCPA 4340 - Corporate Finance and Public Relations Strategy

or

CCPA 4386 - Financial Communication

or

CCPA 4397 - Fashion Industry Public Relations Strategy (for declared fashion media majors only)